

List of Providers and Available Trainings

The following list are business training providers that offer training opportunities in computer literacy, financial literacy or social media. If you are using a different organization/platform please verify it will meet the grant you are applying for by emailing bizsupport@ci.salinas.ca.us . / *La siguiente lista son proveedores de capacitación empresarial que ofrecen oportunidades de capacitación en conocimientos informáticos, conocimientos financieros o redes sociales. Si está utilizando una organización/plataforma diferente, verifique que cumpla con la subvención que está solicitando enviando un correo electrónico a bizsupport@ci.salinas.ca.us .*

El Pajaro Community Development

Corporation

23 East Beach Street, Suite #209

Watsonville, CA 95076

Phone: (831) 722-1224

Training Website Calendar:

<https://elpajaroCDC.ecenterdirect.com/events?reset=1>

Cal Coastal SBDC

106 Lincoln Ave, Salinas, CA 93901

Phone: (831)676-2017

Training Website Calendar:

<https://calcoastalsbdc.com/center-calendar>

Salinas Public Library

(831)758-7916

<https://salinaspubliclibrary.org/calendar>

Loaves, Fishes & Computers

938 S Main St, Salinas, CA 93901

[\(831\) 393-9260](tel:(831)393-9260)

<https://www.loavesfishescomputers.org/in-depth-computer-classes1.html>

Salinas Adult School

20 Sherwood Place, Salinas, CA 93906

Phone: (831)796-6900

<https://www.salinasuhd.org/domain/64>

Monterey County Business Council

123 Capitol St., Suite B

Salinas, CA 93901

(831) 216-3000

<https://mcbc.biz/events/>

Gonzales Adult School

650 Elko Street, Gonzales, CA 93926

Phone: (831) 675-1081

<https://svaec.org/gonzales-adult-school/>

Soledad Adult School

690 Main Street, Soledad, CA 93960

(831)678-6300 Ext. 6307

<https://svaec.org/soledad-adult-school/>

GetVirtual – CSUMB

831-582-3000

<https://csumb.edu/iied/getvirtual-csumb/>

Negozee

Tony Martinez CEO – Tony@negozee.com

Information - Info@negozee.com

Marketing and Events - Cj@negozee.com

Course Calendar:

<https://negozee.com/courses/>

US Small Business Administration

Online Workshops:

https://www.sba.gov/events?keyword=&field_event_dates_value=All&district=All&in_person_or_online=All

Learning Center: <https://www.sba.gov/sba-learning-platform>

Small Business Majority

<https://smallbusinessmajority.org/events>

Online Trainings should offer a certificate of completion or complete related worksheets to ensure the training was completed. If the training was in-person please make sure you pre-registered to the training and you provide a point of contact with the servicer. Should a training have an associated cost the cost can be reimbursed. / *Las capacitaciones en línea deben ofrecer un certificado de finalización o completar hojas de trabajo relacionadas para garantizar que se completó la capacitación. Si la capacitación fue en persona, asegúrese de registrarse previamente en la capacitación y proporcione un punto de contacto con el administrador. Si una capacitación tiene un costo asociado, el costo puede ser reembolsado.*

Social Media Trainings
Talleres de Redes Sociales

SUBA & Negozee
(Clases En Persona)

Taller Como Vender en Las Redes Sociales
Viernes, 10/28/2022
9-11AM
Los Arcos, 504 E Alisal, Salinas, CA
Registrese llamando 831-796-0896
Noviembre: TBD

Negozee (Online/En Línea)
Digital Marketing para Negocios (En Español)
<https://negozee.com/courses/marketing-digital-2021/>

Hubspot
Social Media Marketing Course
https://academy.hubspot.com/courses/social-media?library=true&_ga=2.136195573.530487406.1666394852-1193485050.1666394852

Google
Fundamentals of Digital Marketing
<https://learndigital.withgoogle.com/digitalmarketing/course/digital-marketing>

SBA

Social Media Marketing Course

(All objectives must be completed. Must screenshot completed objectives and turn in worksheets)
<https://learn.sba.gov/learning-center-market/social-media-marketing>

Financial Literacy Trainings
Talleres en Educación Financiera

Cal Coastal SBDC

Cash Flow Management
10/27/2022
Prunedale Library & Zoom
11-12PM
<https://calcoastalsbdc.com/events/live-webinar-cash-flow-management>

SBA Learning Center

Pricing Models for Successful Business Course

(All 15 objectives must be completed. Must screenshot completed objectives and turn in worksheet)
<https://learn.sba.gov/learning-center-grow/learning-center-pricing-models-for-successful-business>

Negozee

Cómo Minimizar el Riesgo de Auditorías del IRS
\$28 Certificado Incluido
<https://negozee.com/courses/como-minimizar-el-riesgo-de-auditorias-del-irs/>

Computer Literacy Trainings
Talleres en Educacion Informatica

Salinas Public Library

Fall Beginner Computer Classes/
(831)758-7916

https://salinaspubliclibrary.org/sites/default/files/media_browser/external_documents/c2_clb.pdf

Salinas Adult School

ESL Free Computer Literacy/ Clase Gratitua de
Computacion

Monday & Wednesday/Lunes y Miercoles
6-9PM (831)796-6900 Ext 1372/1373

<https://www.salinahsd.org/Page/2738>